

SCOTT RIGBY

UX DESIGNER

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About me

Its all about the end user.

I believe in doing things right with the end user at the heart of everything we do. From conversion rate optiisation to improving accessibility or page load times I'm excited by the endless opportunities UX can deliver.

Away from the computer I love spending time with my family, cars and go-karting and some online gaming.

Skills

I have been fortunate enough to work in some great environments and gained valuable experience over the last 10 years. I like to continuously push myself to further my skills.

Software and platforms I use:

- Adobe CC suite
- Sketch
- UX pin
- CPanel
- Google Analytics
- Google Optimise
- Wordpress
- Opencart
- Magento 2
- HTML/CSS
- MySql

I'm currently learning static site generators (Hugo) and react.js

Work history

UX Designer

Appreciate Group Plc - Feb 2013 - Jan 2021

Ux / Web Designer

- ➡ Support business marketing requirements through design requests and website updates. Using Scrums, Jira, Flowzone and monday on a daily basis.
- ➡ Design and scope product management system with different user levels for internal use to aid catalogue production & management.
- ➡ Redesign brand email templates to increase engagement & conversion.
- ➡ Weekly product sprints to continuously improve and implement new features in 3 company websites.

Web Designer

Combined Harvesters Ltd - August 2012 - Feb 2013

- ➡ Rebuild 4 online stores within opensource platform (opencart)
- ➡ Internal training for office staff to update website
- ➡ Created wordpress content website to boost SEO

Junior Web Designer

AIS Ltd - May 2010 - August 2012

- ➡ Create HTML & CSS based templates from a given design.
- ➡ Update and fix customer websites as per client requirements.
- ➡ Provide customer support and training

Education

3D Animation & Multimedia - 2007 - 2010

- ➡ BA Hons
University of Cumbria